



SPONSORSHIP AND MARKETING OPPORTUNITIES

- 500 PLUS DELEGATES**
- NATIONAL AND INTERNATIONAL MEMBERSHIP**
- PREMIER AUSTRALIAN ARCHAEOLOGY CONFERENCE**
- EXPAND YOUR MARKET**
- RAISE YOUR ORGANISATIONAL PROFILE**
- DEVELOP PARTNERSHIPS**

AAA2015 offers a unique opportunity for businesses to showcase their work, products and services at the premier Australian archaeological event of the year.

Hosted in the historic port city of Fremantle, Western Australia, the 2015 conference will have:

- Pre-conference workshops;
- 3 full days of papers, presentations, meetings and social events; and
- Post conference tours.

Sponsorship provides opportunities for exposure and interaction with our delegates at all events. We offer a range of sponsorship packages, but are happy to discuss any ideas you may have.,

Benefits of Sponsorship	Sponsorship Packages							
	Individual \$400- \$999	Bronze \$1,000	Silver \$2,000	Gold \$3,000	Platinum \$5,000	Conference Awards Dinner \$10,000	Booths \$500	Advertisers \$500
Attendance at CV Workshop and Meet the Graduates for 2 delegates		✓	✓	✓	✓	✓		
25% discount for delegates	✓ (1)	✓ (1)	✓ (1)	✓ (2)	✓ (4)	✓ (4)		
Inclusion of promotional material in conference satchel		✓	✓	✓	✓	✓	✓	✓
Company Logo/Name on conference website	✓	✓	✓	✓	✓	✓		✓
Company Logo/Name on shared large poster at conference			✓	✓	✓	✓		
Company Logo/Name in official program			✓	✓	✓	✓		✓ (full page)
Company banner displayed at venue throughout conference				✓	✓	✓		
Company banner, logo or name displayed on rolling slideshow in main conference theatre during breaks				✓	✓	✓		
Complimentary ticket/s to attend Conference Awards Dinner					✓ (1)	✓ (5)		
Company banner displayed during Conference Awards Dinner					✓	✓		

**All banners and inclusions for satchels to be provided by sponsor.*

WHO WE ARE

The AAA is a not for profit association of professional archaeologists and associates which:

- Seeks to advance all forms of archaeology and archaeological knowledge;
- Promotes ethical archaeological research;
- Recognises the ownership of cultural heritage by the relevant Indigenous peoples;
- Publicises the importance of study and conservation of archaeological sites and collections;
- Publishes a the journal *Australian Archaeology*, and
- Convenes an annual conference to share the results of our members' work and research.

Our members work around the world with Indigenous peoples, communities of descent and contemporary custodians on historic sites, nautical and terrestrial and extra-terrestrial sites and with a wide range of physical, biological and social scientists.

WHY SPONSOR?

Archaeology, and the wide range of social and scientific disciplines associated with it, is at the cutting edge of scientific exploration and knowledge about the movement, settlement and lives of early humans. The papers presented at this conference will cover the latest research results, key heritage issues and new advancements in the application of scientific techniques which will generate considerable media and public interest.

Our delegates are interested in the latest technologies, publications, services and advances in research that will complement their work. Our delegates love to learn about about the places they visit; their histories and amenities. Many delegates visit local heritage, produce and entertainment sites during and after the conference.

Feedback from previous sponsors has shown that sponsorship provides strong results in terms of:

- extended markets for both products and services;
- expanded professional networks;
- information sharing;
- development of partnerships;
- increased awareness of organisations; and
- enhanced corporate exposure.

The majority of Australian archaeologists are employed by consultancy companies, and conference support from these companies sends a positive message to recent graduates and clients, and will increase the profile of consultancy activities in general. We believe that these interactions are vital for nurturing and ensuring the continued prosperity of archaeology in Australia and internationally.

WHERE THE SPONSORSHIP MONEY GOES

The costs associated with hosting the conference are many, varied, and large – sponsorship monies are used in a number of ways to offset costs, including but not limited to support for the:

- Participation and travel costs for Indigenous delegates who may not otherwise be able to attend;
- Travel costs of students presenting at the conference;
- Awards given at the Conference Dinner/Annual Awards Ceremony; and
- Preparation of conference materials such as registration packs and publication of conference handbooks and abstracts.

WHAT TO DO NEXT

If you are interested in providing sponsorship or partnering with us for the AAA 2015 Conference, please have a look at the sponsorship packages we have prepared, and contact

Tom Whitley (Thomas.Whitley@uwa.edu.au) (08) 6488 4307

Luke Godwin (lmgodwin@bigpond.com) 0407 266 060

Jane Fyfe (jane.fyfe@research@uwa.edu.au) 0418 928 051

Meg Berry (megan.berry@research.uwa.edu.au) (08) 6488 3946
